



Faith-Based Financial Solutions for Investing, Lending, Training, and Planned Giving

Loyalty, Good Common Sense, and Passion



By Mathew A. Pinson, Georgia United Methodist Foundation President and CEO

Here we are in the third quarter of 2022, and the markets and U.S. economy continue to demonstrate volatility, which leads to elevated levels of concern and uncertainty in many aspects of our lives. I give thanks to God for the assurance that we are to “fear not.” I also give thanks to God for the mentors who help center me during challenging seasons.

When I was a freshman in college, one of my first mentors made it a point to pull me aside and share that **loyalty, good common sense, and passion** are the three most important traits for a person to embody in their professional and personal life. I have reflected on these words over the years with great intensity. Loyalty, good common sense, and passion were soon integrated into my life. To this day, I rely on the significance of these words – both as individual expressions and as a collective.

Someone recently reached out to discuss the volatility of the financial markets. During the conversation, I was asked about the focus of my thinking during this time. How did I respond? Muscle memory kicked in, and I instantly shared the following:

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Latest #IGiveUMC Campaign Honors Everyday Heroes



Heroes are made through both large and small deeds. Perhaps you know someone who began tutoring children during remote learning. Maybe someone delivered food boxes or helped job seekers polish resumes. Now is the perfect time to acknowledge these amazing individuals by giving in their honor or memory. Give to your local church in honor of those everyday heroes!

ResourceUMC.org offers ideas and information to inspire leaders throughout The United Methodist Church. Their [#IGiveUMC](#) campaign has three goals:

1. Help local churches raise funds to support the ministry of their church
2. Assist churches to increase social media engagement and awareness
3. Inspire hopeful messages to honor/remember those who positively impact others

ResourceUMC offers everything you need to launch their latest Everyday Heroes campaign. Time-saving resources, including logos, video examples, and images can be found [here](#).

Did you know the Georgia United Methodist Foundation can help you or your Sunday school class establish an endowment to support your church while honoring someone who has made a difference in your life? To learn more, contact us at 770-449-6726 or info@gumf.org.



Stewardship Resource for Church Leadership: 50 Ways to Encourage Faithful Giving



This article is reprinted by permission from Leading Ideas, a free e-newsletter from the Lewis Center for Church Leadership of Wesley Theological Seminary and available at churchleadership.com.

Helping people experience the joy of giving is more than a way of funding the church's ministry. These 50 Ways of encouraging faithful giving will help your church members grow in discipleship through faithful stewardship and extravagant generosity.

Stress the spiritual dimension of stewardship

1. Teach stewardship as a holistic model of our relationship with God, as the tangible expression of our trust in God. Giving is a spiritual matter as central to faithful living as prayer, Bible study, and worship.
2. Reinforce giving as an act of worship. Use the offering time to lift up the spiritual significance of giving. Take an offering at every service.
3. Set a good example. The pastor should tithe and encourage other ministers, staff, and leaders to do the same. All leaders must take their giving seriously and model generosity.

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August 2022 Certificate Rates

Certificate Terms	Rates
1-Year	1.50%
2-Year	2.00%
3-Year	2.50%
4-Year	2.75%

The Georgia United Methodist Foundation offers fixed-rate certificate investments, which in turn provide funds for loans to United Methodist churches and agencies. The August 2022 rates are listed below by maturity.

1-Year = 1.50%
2-Year = 2.00%
3-Year = 2.50%
4-Year = 2.75%

**A minimum deposit of \$5,000 is required. Rates as of August 2022. All rates are subject to change without notice. Call the Foundation at 770-449-6726 for current rates. Certificates are not insured by the FDIC or any other government agency and are not obligations of or guaranteed by a bank. This ad constitutes neither an offer to sell nor a solicitation to buy the securities described. Offers are made only after receiving an [Offering Circular](#).*

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A Reassuring Word From the Foundation



In this brief video, Georgia United Methodist Foundation President and CEO Mathew A. Pinson and Regional Vice President Dr. Rick Lanford reassure our partners about the

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Our Purpose is Your Mission!



The purpose of the Georgia United Methodist Foundation is to partner with congregations, organizations, and individuals in direct support of the ministries and mission of the church. In this way, we are a ministry partner as we seek to live out our mission to provide faith-based financial solutions for investing, lending, training, and planned giving. To learn more, please contact our team at 770-449-6726, 478-256-7130 (South Georgia), or info@gumf.org, visit gumf.org or watch our brief video [here](#).

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