

Cemetery Association and Investing Guide

The Cemetery Association and Investing Guide is provided as a resource for Methodist churches and nonprofits that invest its funds with the Georgia United Methodist Foundation. The Foundation, in partnership with Wespath Institutional Investments, delivers advanced faith-based financial solutions that elevate the mission and ministry of your church or organization. To download a copy of the Cemetery Association and Investing Guide, which includes sample documents, visit gumf.org.

Who We Are

- Leading financial partner to Georgia-based Methodist churches, nonprofits, individuals, and families
- 501(c)(3) not-for-profit agency
- Our mission is to provide faith-based financial solutions for investing, lending, training, and planned giving
- Total assets entrusted to our care: \$236 million¹
- Fifth largest United Methodist foundation in the U.S.
- Dedicated team of eight professionals

Solutions Offered

- Institutional Investments
- Loans for Churches and Nonprofits
- Certificate Investments
- Endowments and Legacy Ministry Programs
- Wills Clinics
- Cemetery Associations
- Financial Literacy Academy
- Scholarships

Institutional Investment Fund Options



U.S. Equity Fund: Seeks to earn long-term capital appreciation from a broadly diversified portfolio of primarily equities of companies domiciled in the U.S.



International Equity Fund: Seeks to earn long-term capital appreciation from a broadly diversified portfolio of primarily equities of non-U.S. domiciled companies.



Multiple Asset Fund: Seeks to maximize long-term investment returns, including income and capital appreciation, while reducing short-term risk by investing in a broad mix of investments.



Fixed Income Fund: Seeks to earn current income by investing in a broadly diversified portfolio of fixed-income instruments.



Inflation Protection Fund: Seeks to provide investors with current income and protect principal from loss of purchasing power due to inflation.

¹ As of December 31, 2022.

Our Partnership With Wespath Institutional Investments

Investing with Wespath Institutional Investments (WII) through the Georgia United Methodist Foundation allows your organization to focus on its own good work while reaching its financial objectives.



Not-for-Profit

WII is a subsidiary of Wespath Benefits and Investments (Wespath), an agency of the church. 100% of its clients are not-for-profit, faith-based investors.



More than
100
Years

Longevity

Wespath brings more than 100 years of investment experience—tracing its roots back to 1908. A 21-strong team of investment industry veterans brings the strength of experience.



Scale

Wespath manages the largest reporting faith-based pension fund in the world. Together with its subsidiaries, including WII, Wespath manages over \$24 billion² in assets.



Diversification

WII offers a series of funds designed to build well-diversified, global portfolios and provide access to world-class investment managers.



Alignment of Interests

WII is inherently free of many conflicts observed with other financial institutions.

Partnership

Our goal now and in the future is to support your mission and the continued mission of the UMC.

Impact

When you partner with us, you can join in being a global leader in sustainability. Integrating environmental, social, and governance issues into our investments is integral to our process.

Performance

Our priority is your financial future. Our disciplined investment approach seeks to deliver long-term, competitive performance.

² As of December 31, 2022.

Wespath claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. For more information on GIPS®-compliant performance information, please contact InvestmentInfo@wespath.org.

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INSTITUTIONAL INVESTMENTS

Introduction to Establishing a Cemetery Association and Investment Account

When you walk through Tuckston UMC Cemetery in Athens, it is hard not to feel a mix of emotions. Grief as you think about the lives already lost; gratitude for the veterans who proudly served our country; and a sense of love, peace, and wonder knowing that Jesus conquered death. **Jesus said, "I am the resurrection and I am life. Those who believe in me, even though they die, yet shall they live, and whoever lives and believes in me shall never die."**

In 2018, Tuckston UMC formed and incorporated a cemetery association separate from the church to oversee the management of the cemetery. Accumulated funds previously earning minimal returns at a bank were invested with the Georgia United Methodist Foundation.

"The cemetery needs to be maintained not only because it is part of our church campus but also out of respect for the saints who are buried there," said Randy Bramlett, treasurer and board member of Tuckston Cemetery LLC. "By investing with the Foundation, our goal is to earn more so that we will be able to use the earnings to pay for maintenance, which includes grass cutting and landscaping. It is good to have an organization like the Foundation for these purposes.

Cemeteries are sacred places. In many churches, several generations of the same family are resting there. At the same time, cemeteries can become a burden for a church to maintain properly and even bring liability if someone is injured there.

Church leadership strongly urges congregations to form a cemetery association, which can be the best way to sustain and maintain a cemetery until Christ returns! Here is how a cemetery association works.

The church which owns the cemetery forms and incorporates a separate cemetery association to maintain and manage the cemetery. The association can include non-church members, such as family members of those interred in the cemetery. The



Tuckston UMC in Athens formed and incorporated a cemetery association separate from the church to oversee the cemetery's management. The church invested the accrued funds with the Georgia United Methodist Foundation.

association elects the officers, adopts rules for the cemetery's administration, and applies for tax-exempt status so that contributions may qualify for tax deductions.

Once set up, the church deeds the cemetery to the association. The church no longer has liability for the cemetery. The cemetery association manages the cemetery. And the association can set up an endowment maintenance fund with the Georgia United Methodist Foundation to help provide for the expenses of the cemetery.

We hope you find this resource helpful. To receive an electronic copy, please visit gumf.org.

Georgia United Methodist Foundation

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Guide to Establishing a Cemetery Association

We hope you find this resource helpful, which is intended for use by United Methodist churches and nonprofits that invest its funds through the Georgia United Methodist Foundation.

I. Purpose for Establishing a Cemetery Association

What can a church do to preserve and protect its cemetery regardless of what happens to the church building? Sometimes a church may find that forming a cemetery association with an endowment may provide a workable solution. For some churches, the maintenance, management, and potential liability costs of having a cemetery severely stress the financial resources of the church. At the same time, the family members of those buried in the cemetery may not be members of the church. A cemetery association may be organized as a not-for-profit entity with a mission to care for the cemetery. Once the cemetery association is duly organized under state law, it may apply for tax exempt status, 501(c)(13) with the IRS so that contributions to the association may be deducted from a contributor's itemized tax return.

II. Establishing a Cemetery Association

A. Elect a Board of Trustees.

Forming a cemetery association is not difficult, but it does take some time and effort. To establish the association, you will need to gather a group of individuals who are motivated to preserve and manage the cemetery. It helps for this group to be multigenerational. Membership in the association often extends to non-church members who have loved ones buried there. This group of individuals elects officers, agrees on the association's mission, and establishes rules for the operation of the cemetery. Rules include hours to be open, restrictions on headstones and plots, flowers, lighting, fencing, and other matters. The association should also contemplate the financial management of the association, especially with regard to rules about plot sales, etc. All of this should be codified into the rules and bylaws.

B. Incorporate the Cemetery Association.

- 1. Adopt the Bylaws.** Bylaws and Articles of Incorporation, adopted by the group of individuals, govern the operation of the cemetery association. (See sample Bylaws on page 6).
- 2. Prepare the Articles of Incorporation and apply to the Georgia Secretary of State to incorporate.**
 - a. Visit www.georgia.gov/registering-corporation/. Go to the search bar and search for: "Filing Procedures for Corporations."
 - b. Once the "Filing Procedures for Corporations" document is opened, read the general section at the top for instructions. Then scroll down the document to find the sample "Articles of Incorporation for Nonprofit Corporations."
 - c. Prepare the Articles of Incorporation for the cemetery association.
 - d. File Articles of Incorporation online using Corporate Transmittal Form 227 or mail or hand deliver to the Georgia Corporation's Division.
- 3. Apply for Tax ID number (EIN) with the IRS.** www.irs.gov/businesses/small-businesses-self-employed/apply-for-an-employer-identification-number-ein-online/. This will be required for the cemetery association to open and maintain a banking relationship, as well as complete your application to become incorporated.
- 4. Apply to the IRS for tax exempt status under 501(c)(13) using form 1024, Application for Recognition of Exemption.** The cemetery association must apply for tax exempt status with the IRS. When approved, this allows contributions to be tax deductible. Only the IRS grants tax exempt status, not the state. Note that the IRS might require an annual tax return.

5. File your annual registration with the Georgia Secretary of State.

Go to this link

<https://ecorp.sos.ga.gov/>, and file your annual registration. This is a registration that will need to be done annually.

III. Develop Burial Rules and Rules for Operation of the Cemetery. (See page 7).

IV. Deed property to the Cemetery Association.

Once the cemetery association is registered with the state and has received tax exempt status from the IRS, the church may deed the real property of the cemetery to the association. It is wise to get a survey to determine the exact boundaries of the cemetery. Often in older cemeteries, the original deeds refer to markers which no longer exist such as the big oak tree or the flat stone.

V. Decide if you will purchase insurance to cover the cemetery.

VI. Establish an endowment to fund the ongoing operation and maintenance of the cemetery.

When all of these steps have been completed, the cemetery association is strongly encouraged to establish an endowment fund with the Georgia United Methodist Foundation to assist with the operating costs of the cemetery. An endowment is a fund to which individuals may contribute. Each year, distributions can be made from the endowment to assist with operating and/or capital

expenses. Contributors often include non-church members with relatives buried in the cemetery or individuals who expect to be buried there. A campaign to raise endowment funds helps to build the fund.

Since the cemetery association now owns the cemetery, it is responsible for the upkeep and maintenance. Fees for plots and services may generate revenues to help offset expenses. When churches close and there is a cemetery association with an endowment fund, sometimes a portion of the proceeds from the sale of the other church property may be set aside to help fund the cemetery association endowment.

Please contact the Georgia United Methodist Foundation at 770.449.6726 or info@gumf.org to begin the process to establish an endowment fund.

VII. Conclusion

The process of setting up the cemetery association is not particularly difficult. It does take time and patience since it involves filing with multiple governmental agencies. It can be helpful to have an attorney review the documents and make suggested edits. To download an electronic copy of the Cemetery Association and Investing Guide, please visit gumf.org. While the Georgia United Methodist Foundation does not offer legal advice, we can share examples of how other churches have set up their cemetery associations.

Bylaws of _____ Cemetery Association

ORGANIZATION

This Association was established for the purpose of preserving and maintaining the _____ Cemetery, located in _____ County, Georgia. The Association shall be operated as a nonprofit organization, with no personal benefit to any member of the Association.

MEMBERSHIP

The Association is composed of members who meet the burial eligibility requirements.

MANAGEMENT

These Bylaws provide for the management and care of _____ Cemetery through the elected members of a Board of Trustees elected annually by the Association membership.

MEETINGS

The Board of Trustees shall set the time and place of the annual meeting or subsequent meetings as necessary to perform their duties for the betterment of the Association. The annual meeting shall be held during the month of _____ each year, unless otherwise designated by the Trustees. Association members shall be informed in writing by mail no less than 14 days prior to said meeting.

TRUSTEES

Trustees shall be elected annually by simple majority of Association members present and may succeed themselves. The number of trustees elected shall be set and approved by the Association membership at the annual meeting. A trustee vacancy may be filled by the President with approval of a majority of remaining trustees.

OFFICERS AND ADMINISTRATION

Officers shall be elected annually from and by the Trustees for the current year and requires a quorum and simple majority of those trustees present. A majority of the trustees is required for a quorum. Officers of this association shall be a President, Secretary, and Treasurer. These officers may succeed themselves.

1. The President shall preside at all meetings and shall be charged with the responsibilities pertaining to policy, programs, management, business, properties, and performance. The President may appoint such individuals and committees, as he/she may deem necessary to the accomplishment of his/her charge.
2. The Secretary shall keep the records of the Association proceedings and unless otherwise assigned by the President, conduct the correspondence, issue notices as are provided for in these Bylaws and perform other and further duties as the President may request.

3. The Treasurer shall collect all monies and issue receipts for the same. The Treasurer shall deposit all such monies in the name of _____ Cemetery with a bank designated by the Board of Trustees of _____ Cemetery. This includes monies distributed from _____ Cemetery Endowment held by the Georgia United Methodist Foundation. The Treasurer shall make a complete report to the Association at the annual meeting of the Association.

ENDOWMENT

There shall be a _____ Cemetery Endowment. The endowment will make distributions on a quarterly basis to support the maintenance of the _____ Cemetery. The endowment will be held by the Georgia United Methodist Foundation. Additions to the endowment may be made at any time.

FINANCE

The Board of Trustees of the Association shall review annually and designate a depository for funds of the Association. All funds withdrawn shall be by the signature of either the President or Treasurer. The Board shall establish the procedure/requirement for the issuance of checks.

RULES AND REGULATIONS

Rules and Regulations for the government of _____ Cemetery Association provide for the Trustees to have full authority to prescribe such rules and regulations as necessary to ensure proper management, maintenance, care, preservation, and for the security and protection of _____ Cemetery.

BURIAL ELIGIBILITY

_____ Cemetery was established for the purpose of providing burial space for the _____. The families and _____ are eligible for burial in the _____ Cemetery.

AMENDMENTS

Any Amendment to these Bylaws shall be proposed by resolution in writing. Such resolution may be discussed, amended, or otherwise altered in accordance with parliamentary procedure, and when called for a vote, shall be balloted upon at the meeting. If the Resolution or amended Resolution be adopted by a 2/3 majority vote of the members present, the same shall become effective. No vote shall be taken unless the Secretary has given written notice to all Association members, including the proposed changes, not less than 14 days prior to the date and time and place of such meeting.

Burial Rules and Rules for Operation of the Cemetery

_____ Cemetery does not sell burial spaces. The Cemetery is operated and maintained by a Board of Trustees and depends on distributions from the _____ Cemetery Endowment. The following rules for use of the Cemetery establish your responsibilities, those of this Association and the mortuary of your choice. They will be of assistance to you when the time comes to have a burial in _____ Cemetery.

1. Contact one of the Cemetery Trustees and state your desire to use the _____ Cemetery.
 - a. Establish with that Trustee your eligibility to use the Cemetery. One of the following conditions must be met for a person to be buried at _____ Cemetery:
 1. _____
 2. _____
 3. _____
 - b. After your eligibility is established, assist that Trustee in determining the appropriate gravesite for burial.
2. Make funeral arrangements with the mortuary of your choice. Remind your funeral director that he/she must obtain a signed burial permit from a Trustee before burial arrangements can be completed.
3. If records of this Cemetery Association do not reflect your immediate past giving to maintain _____ Cemetery, a minimum contribution of \$ _____ must be made to the _____ Cemetery Endowment before the burial permit is completed for your funeral director.
4. With a signed burial permit in hand, your funeral director will arrange for opening and closing the grave as well as other services you will request of the funeral director.

Rules Pertaining to the Grounds in _____ Cemetery

_____ Cemetery has a significant historical background in _____ County and we are proud of this background. While we have no full-time caretaker, the _____ Cemetery Association attempts to maintain the cemetery appropriately by mowing the grass and periodically trimming the trees and bushes.

To make our care of _____ Cemetery easier for us to handle, and to contribute to the desirable overall appearance of the cemetery, _____ Cemetery Association adopts these rules:

1. When erecting headstones, they should be _____.
2. The planting of trees, bushes and flowers is not permitted. The planting of grass, such as St. Augustine, is permitted. However, _____ Cemetery Association assumes no responsibility for the watering of planted grass. It will be mowed when and as the entire cemetery is mowed.
3. Interested parties are permitted to attend gravesites by watering and trimming and the placing of flowers in receptacles. The _____ Cemetery Association assumes no responsibility should flower receptacles and their contents be lost, turned over, broken or removed. Empty receptacles should be removed from gravesite except where they are a part of the headstone arrangement.
4. When ordering the erection of a headstone, it is strongly recommended that the monument company install a reinforced concrete below-ground base foundation. Without a proper and substantial foundation, headstones over time become unstable and may topple over. The time to prevent this occurrence is when initially contracting with a monument company.