

GEORGIA UNITED METHODIST FOUNDATION 2022 Annual Report

Financial Partners in Ministry

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Chaplains at Wesley Woods Senior Living









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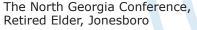
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SOMA Foundation,

Letter to Our Financial Partners in Ministry

Dear Friends in Christ,

In 2022, the Georgia United Methodist Foundation's staff, Strategic Purpose Task Force, Board of Trustees, and key stakeholders, in partnership with Atlanta-based agency, Station16, entered a time of discovery. Why does the Foundation exist? What does it mean to be a financial partner in ministry? How can we better serve the Methodist family of Georgia? Here is what we discovered.

Christ is at the center of everything we do – a core value reflected in our new logo and our newly redesigned website at **gumf.org**. As Methodists, we share a covenant, connection, and mission of making disciples of Jesus Christ. The Holy Spirit resources the church through this covenant relationship. As Christians, we are expected to be good stewards of the financial resources entrusted to us by God. The Foundation's purpose and mission is anchored in this understanding, as we seek to offer advanced faith-based financial solutions that align with Christian principles.

In this year's Annual Report, you will read about the Foundation's financial performance and key milestones in 2022. You will also read stories about how we mobilize financial resources to equip our partners in ministry to elevate and advance mission and ministry. We hope you are inspired!

Thank you for the ways you serve Christ and the church, and thank you for trusting the Foundation as your partner in ministry.



Kathryn H. Dennis **Board Chair**



Mathew A. Pinson President and CEO





Mathew A. Pinson President and CEO



Russell H. Jones Senior Vice President/ CFO/Treasurer





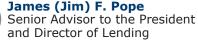






Dr. Laudis H. "Rick" Lanford **Regional Vice President**











Diana Durie **Communications Manager**







Ex-Officio



Our Mission

To provide faith-based financial solutions for investing, lending, training, and planned giving in direct support of the ministries and mission of the Church.



Caroline D. Edenfield, The Foundation of The Methodist Home President/ Chief Executive Officer (pictured in hat and sunglasses), helps to build a widow's home while on a mission trip in Kenya.

2022 Year in Review

- Assets Under Management: \$236 million¹
- Fifth largest United Methodist foundation in the U.S.
- Investment Accounts: 639 accounts under \$1 million and 34 accounts over \$1 million¹
- Administering \$45.6 million in outstanding certificates that fund loans to United Methodist-related entities¹
- Managing \$35.3 million in outstanding net loans to United Methodist-related entities¹
- Supporting Family Philanthropy: Managed \$25.8 million in planned gifts, including donor-advised funds, endowments, charitable gift annuities, and trusts¹
- Funding \$38,000 in scholarships for Georgia United Methodist higher education students¹
- Awarding over 900 scholarships totaling nearly \$800,000 since 2011¹
- Supporting educational and development activities, including training for endowments, legacy ministries, wills clinics, cemetery associations, and financial literacy

¹ As of December 31, 2022.

Expressions of Generosity

Individuals and families who partner with the Georgia United Methodist Foundation find it easy to create legacies while expressing their generosity in support of United Methodist churches, nonprofits, and causes that are close to their hearts. From donor-advised funds and charitable gift annuities to endowments, Methodists in Georgia are making an impact through the Foundation's Planned Giving and Scholarship ministries.

Donor-Advised Fund Helps Desperate Ukrainian Refugees

After Charlie and Sarah Greer of Dunwoody watched a Year-End Giving and Wills Webinar hosted by Mathew A. Pinson, Foundation President and CEO, and Zoe M. Hicks, Atlanta Author and Attorney, they established a donor-advised fund (DAF) with the Georgia United Methodist Foundation.

A DAF is an irrevocable gift that allows the donor to take an immediate income tax deduction but defer deploying contributions to a future time. As account advisors, the Greers have the privilege of making grant recommendations. The first grant was distributed in 2022 to the United Methodist Committee on Relief (UMCOR) to assist the Ukrainian people.



Children from an orphanage in Kyiv, Ukraine, look forward to dinner with United Methodists in Sibiu, Romania, after a 48-hour ordeal in which they narrowly escaped abduction. Photo: courtesy of the Romanian UMC.



"God's command is to go and make disciples of all nations. Sometimes that's not physically possible, but our giving to missions can help others go out into the world. What's happening in Ukraine breaks our hearts. We knew we needed to support them through this donor-advised fund."

Charlie and Sarah Greer

"Without gifts like this to the Foundation, UMCOR would not be able to assist the people who have been displaced by the war in Ukraine. The generosity of people in, and associated with, the United Methodist Church never ceases to amaze me."

Roland Fernandes, General Secretary, Global Ministries and United Methodist Committee on Relief





Left: The Rev. Martha Forrest and her late husband, Bob Forrest, established legacy gifts to support causes in perpetuity. Right: HOPE Atlanta volunteers prepare hot meals at the Women's Community Kitchen, a legacy program of Action Ministries.

Charitable Gift Annuity Proceeds Bless Addicted, Hungry, and Homeless Families

Addiction. Hunger. Homelessness. These are just a few causes that spurred the Rev. Martha Forrest and her late husband, Bob Forrest, to take action.

"Bob was an integral part of the Georgia United Methodist Foundation from 2008 until his death on September 15, 2022. He led by example and expressed his generosity in myriad ways, especially through his commitment of time and financial resources," said Mathew A. Pinson, Foundation President and CEO. "I give thanks to God for Bob and his thoughtful and visionary leadership that elevated and advanced the mission of the church. May we all be found equally faithful!"

The Forrests were long-time supporters of Breakthru House and Action Ministries, which joined with HOPE Atlanta in 2021 to fight homelessness and provide hunger relief. Breakthru House transforms the lives of women and their children struggling with drug and alcohol addiction by providing a long-term residential program that empowers women through recovery.

Over time, Bob purchased charitable gift annuities with the Foundation and received fixed-income payments for life. He named Breakthru House and HOPE Atlanta as beneficiaries of the remaining proceeds so his support could continue after his death. "We will honor the Forrests' long-term support by providing excellent services to those women who need us the most and have no means to afford treatment and services. Their gifts were life-changing and lifesaving to women who had little hope of gaining recovery."

BreNita Jackson, Breakthru House Executive Director





"Nearly 10,000 individuals experience homelessness on a given night across Georgia, and one in six children are food insecure. Bob's gift will allow us to continue to provide critical housing, hunger relief, and support services to vulnerable individuals and families in need."

Liz Liston, HOPE Atlanta Chief Development Officer



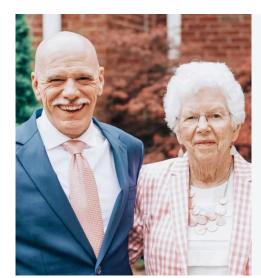
Each year, the Doug Campbell Memorial Scholarship Endowment will benefit a student who participates in the ministries of the Wesley Foundation at the Georgia Institute of Technology.

Memorial Scholarship Honors Doug Campbell's Passion for God



Doug Campbell

John Douglas "Doug" Campbell passed away after a brief battle with cancer on December 24, 2021. Losing a loved one in the prime of their life is every family's worst nightmare. Doug's mother, Mrs. Norma Payton, and brother, the Rev. Dr. David Campbell, honored his legacy by creating an endowed scholarship with the Georgia United Methodist Foundation.



"We are so excited that Doug's name will be attached to Georgia Tech, the Wesley Foundation, and the Georgia United Methodist Foundation. He would want the faith that sustained him in the most difficult of moments to be infused into the lives of students at his alma mater."

The Rev. Dr. David Campbell and Mrs. Norma Payton

Scholarship Recipients Express Their Gratitude

Dozens of families have established scholarship endowments with the Georgia United Methodist Foundation in honor or memory of family members, friends, and pastors to benefit current and future generations of students. In 2022, the Foundation partnered with donors, churches, participating United Methodist-related schools, and the United Methodist Higher Education Foundation to award 38 United Methodist Dollars for Scholars scholarships valued at up to \$4,000. Since 2011, the Foundation has awarded **over 900 scholarships totaling nearly \$800,000!** Meet four scholarship recipients whose hearts overflow with gratitude.



"I would like to thank the donors for their contributions to my final year of college. The Georgia United Methodist Foundation has my appreciation and love for their constant support and prayers throughout my college experience."

Caleb Cesair, Reinhardt University

"As a cradle Methodist, I went to a middle and high school in Korea founded by Methodist missionaries. I deeply appreciate your generosity and will diligently work hard to be a minister who nurtures the next generation."



Inyoung Cho, Candler School of Theology



"This scholarship award is essential! College life can bring financial hardship, especially for me deciding to further my education eight years after graduating high school. Your support, generosity, and selflessness are valued."

Brittney Daniel, Paine College

"This scholarship has been vital to my family. By your giving, seminarians continue leading with the love of Christ and faithfully following God's grace. May you know your gifts and sharing are not taken for granted."



Asti White, Candler School of Theology

Partnership Helps the Dreams of Children and Youth Come True

In response to Christ and the church, the mission of The Methodist Home for Children and Youth is to be a model agency that restores childhoods, strengthens families, and cultivates a people-building organization across South Georgia. In this article, Alison Evans, The Methodist Home President/CEO, shares how their partnership with the Georgia United Methodist Foundation helps their children's and youth's dreams come true.

Relationships Matter

Rarely is trust gained or given in an instant. More often, it is built over time through relationships. Dr. Rick Lanford (Foundation Regional Vice President) is known to many as "Daddy Rick." He dedicated decades of service to our children at The Methodist Home. He traveled many miles and preached thousands of sermons while telling people of our incredible ministry and asking them to support our children with their prayers and financial gifts. While he has expanded his outreach through his work at the Foundation, it has been said, "Rick may have stepped away from his duties at The Methodist Home, but you will never remove our children from his heart."

The Foundation's leadership team or staff is always one phone call away. They are responsive, supportive, incredibly knowledgeable, and ever mindful of their stewardship responsibility to our children. It is an honor to work alongside these trustworthy professionals. I know nearly half of the trustees and decision-makers of the Foundation. They have a keen understanding of our mission, and I trust them to make decisions that will help, not harm, our ministry.



On December 26, 2021, Alison Evans, The Methodist Home President/CEO, received the best gift ever. James, who was raised at The Methodist Home, sat in the pew behind her at Vineville UMC. She felt a presence and turned. James said, "I knew I would find you here. I just wanted to come by and thank you for never giving up on me."



Baseball legend Darryl Strawberry shared his story of redemption during the 2022 Evening of Hope.

Evening of Hope Sponsorship

Started by one of our alumni, Dr. Edwin Chase, Evening of Hope is an annual fundraiser for The Methodist Home. The Foundation sponsors a table every year and invites local community leaders with the capacity to give generously in support of our mission and connect us to new friends who care about the children we serve.

Certificate Program Investment

Our investment in the Foundation's Certificate Program reminds me of the parable of the gold coins in Matthew 25:14-30. When God provides us with a bit extra through a generous donor, I want to be a good steward and grow this original gift so it can be used for God's glory. We chose to partner with the Foundation as they offered better than competitive rates and enabled us to ladder the certificates.

One of the things we value the most is that the Foundation is a Christian financial organization that shares our values and understands our needs for the future. We appreciate the strength of the Board and the leadership of Mathew Pinson (Foundation President and CEO) as they serve with integrity, honor, trustworthiness, intelligence, and compassion.

The Methodist Home has been serving God's children since 1872. While much has changed in 150+ years, our principles and values remain the same. Rooted in Christ and the Church, we must use the gifts and resources we receive from kindhearted and generous people to care for those entrusted to us with a faithful servant's heart in obedience to God's will. Our partnership with the Foundation is also rooted in Christ and the Church. This alignment of shared values is the core of our desire to invest in the Foundation's certificates.

Anika Steed Earns Master of Social Work



"Anika Steed lived with The Methodist Home at Arabella during high school. When Anika asked me if she could attend Clark Atlanta University, I knew we would have to get creative to ensure she did not end up with massive student debt. Immediately, I reached out to the Foundation and learned about the various scholarship opportunities for her. The United Methodist Dollars for Scholars program was a perfect fit for her situation, and the Foundation team helped us every step of the way. Even as we continued to support her, she earned additional scholarships and worked several jobs to reach that goal of graduating without debt. She recently graduated from Troy University with her Master of Social Work degree. I am so proud of her!"

Alison Evans, The Methodist Home President/CEO

Mission-Driven Lending Solutions

As a connectional ministry specializing in loans to Methodist churches and nonprofits, the Georgia United Methodist Foundation has your best interests at heart. Whether you wish to refinance debt, build, expand, or renovate facilities, we understand the challenges involved with financing and provide the leadership and expertise to help your ministry thrive into the future.

In this article, the senior pastors from Birmingham UMC and Johns Creek UMC and the executive director of North Georgia Camp & Retreat Ministries share why the Foundation is their lender of choice.



Left: Johns Creek UMC celebrates Palm Sunday. Right: This family of faith shares the love of Christ with people in need by hosting a diaper drive.

Birmingham UMC Reinvests Savings From Refinance Into Children's and Youth Ministries



Many young families attend Birmingham UMC.



"When Birmingham UMC refinanced our mortgage loan with the Foundation, we entered into a unique ministry partnership. The Foundation is supportive of our church's mission and ministry in ways that commercial lenders would not be."

The Rev. Mike Morgan, Birmingham UMC Senior Pastor

"The loan with the Foundation saved Birmingham UMC \$48,000 per year and freed up funds to hire more experienced people for the children's and youth ministries. As a result, more young families are attending Birmingham UMC and taking on leadership positions. It was wonderful working with an organization that has as its mission to support Methodist churches."

Larry Peterson, Birmingham UMC Finance Committee/Administrative Council Liaison





"The United Methodist Church is the essence of who we are. It feels right that our church is partnering with the Foundation. We are grateful we have people supporting us who truly understand us, our ministry, history, denomination, and how the church operates."

The Rev. Dr. Charley Reeb, Johns Creek UMC Senior Pastor

"We love and support the critical mission work the Foundation performs for the United Methodist Church. Refinancing gave us peace of mind that we would properly budget our debt service through the upcoming years and properly plan to retire this debt."

Expedited Loan Closing Helps North Georgia

Camp & Retreat Ministries Acquire Critical Land

George Wilson, Johns Creek UMC Church Administrator



A Word From Our Loan Committee Chair and Wesleyan Impact Partners

"I am proud of the Foundation's lending team and excited about the growth of our Loan Program. They produce quality loans and



regularly evaluate the grading of the loans to ensure our loan portfolio is high quality. As a result, the Foundation is developing a reputation in the loan area for helping churches and nonprofits strategize on projects and assisting with structuring appropriate financing. In addition to routine loans, we have developed a great loan participation partnership with Wesleyan Impact Partners, which allows us to offer larger loans to our clients."

The Rev. Dr. William Bert Neal III, Georgia United Methodist Foundation Loan Committee Chair



"We partner with local foundations to provide additional financial capabilities. With Birmingham UMC and Johns Creek UMC,

we helped the Foundation refinance their loans and ultimately saved the churches money so they could reinvest those dollars into the mission and ministry of their local communities."

J. David McCaskill, Wesleyan Impact Partners Senior Vice President and Treasurer





years of careful planning or are presented with a long-dreamt of strategic opportunity like this property acquisition, the Foundation has the resources to help us manage the assets that make ministry visions possible."

"Whether we're acting on

C. Russell Davis, North Georgia Camp & Retreat Ministries Executive Director

Investing Financial Resources for Kingdom-Minded Purposes

Investing with Wespath Institutional Investments through the Georgia United Methodist Foundation allows your church or nonprofit to focus on its own good work while reaching its long-term financial objectives. The leadership at Sandy Springs UMC, the Foundation of Wesley Woods, and Pittman Park UMC share how the Foundation elevates its mission and ministry through advanced faith-based financial solutions.

Helping Sandy Springs UMC Be Good Stewards



The Rev. Kate Hurst Floyd, Sandy Springs UMC Senior Pastor, and the children express joy during worship.

When the finance and leadership team at Sandy Springs UMC decided to take a less conservative approach to its investments, they turned to the Georgia United Methodist Foundation and Wespath Institutional Investments for help.

"We are utilizing the Foundation to invest in multiple funds with the advice and information provided by the Foundation and Wespath," said Virginia McCahan, Sandy Springs UMC Finance Chair. "We have also invested in fixed-rate certificates recently due to excellent rates offered by the Foundation."

Sandy Springs UMC member Dr. Kelley Dopson serves on the Church Council and the finance team. "Mathew Pinson (Foundation President and CEO) has talked to us about how Wespath works, and we feel our money is safe. We pay lower fees for money management, have many options for types of investments, know that the investments are consistent with the beliefs of the United Methodist Church, and have better liquidity. The Foundation is our partner in being good stewards of money given for God's work."

The Rev. Kate Hurst Floyd, Sandy Springs UMC Senior Pastor, agrees. "We are grateful to have a United Methodist institution we can trust to be good stewards of the church's resources. In a world where transactions are increasingly impersonal, we value the care and connection that comes from the Foundation. The Foundation puts the church's vision first and helps steward our resources in service of that vision."



The Rev. Susan Amick, Wesley Woods Chaplain, leads a Bible study at their Wesley Woods Towers community.

Safeguarding the Foundation of Wesley Woods Investments



"It's not often you get to choose an investment partner that shares your mission, vision, and values, but that's what we have with the Georgia United Methodist Foundation. Our mission is to 'Create communities of connection, well-being and promise for older adults living in Wesley Woods communities.' The Foundation safeguards our investments so that they may be used in

future years to further our mission through both internal and external growth initiatives."

Diane Vaughan, Foundation of Wesley Woods President

Pittman Park UMC Invests Its Reserve Fund



"I am thankful for the ministry of the Foundation and how it has helped so many churches invest, finance, and grow through-



out the years. I am proud that Pittman Park has chosen to invest its funds with the Foundation."

The Rev. Dr. Jonathan Smith, Pittman Park UMC

Senior Pastor



"The Foundation is the perfect place for the church's investment money. By having a reserve fund, we can be more aggressive in building our annual budget. We can now use all the money given this year to immediately apply towards building God's kingdom."

Roger Doty, Pittman Park UMC Former Finance Chair

A Word From Wespath Institutional Investments

"Wespath Institutional Investments is a subsidiary of Wespath Benefits and Investments, a general agency of the United Methodist Church. In



operation since 1908, Wespath and its subsidiaries maintain one of the largest reporting faithbased pension funds in the world and manage over \$24 billion in assets as of December 31, 2022. We provide the Foundation and its clients a variety of services, including direct access to our investment and client services teams, personalized reporting, and a direct partnership in growth. We believe that one of our strongest 'value adds' is our scale and network. For example, almost all of our funds are diversified multi-asset-manager vehicles. With the benefit of Wespath's scale, we are able to partner with world-class asset managers at competitive fee structures. In turn, the Foundation and its clients get direct access to high-quality managers they may not otherwise have been able to. We view the Foundation's clients like Sandy Springs UMC, the Foundation of Wesley Woods, and Pittman Park UMC as if they are our own, including through making our team available for presentations and meetings."

Karen Manczko, Wespath Institutional **Investments Director**, **Institutional Relationships**

A Word From Our Investment Committee Chair



"The Georgia United Methodist Foundation remains a known, trusted, steady, and non-anxious partner for our investment clients. Our greatest challenges in 2022 included:

volatile financial markets, global disruptions, and inflation not seen in generations, which contributed to a decline in the Foundation's total assets. The Foundation was not alone in this regard, as we experienced similar market effects as other organizations and institutions. However, even during the extended period of decline in the financial markets, the Foundation added \$24.8 million in new investments. This growth, which represents the expansion of new and existing relationships, is the primary reason the Foundation did not experience a greater decline in total assets in 2022. The Board of Trustees and the leadership of the Foundation remain confident in our strong relationship with Wespath Institutional Investments, which directly contributes to our overall strength as an organization. Wespath and its subsidiaries manage over \$24 billion in assets as of December 31, 2022 (including \$5 billion for more than 100 institutional clients). The Foundation and Wespath partnership enables Georgia Methodists to be good stewards of the financial resources entrusted to them by God while living out a strong Christian witness through socially responsible investment practices. The Foundation and Wespath publish comprehensive performance reports and other information on a regular basis. You can access this information via **gumf.org**. Thank you for trusting the Foundation as your partner."

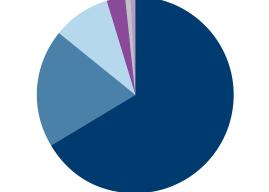
William A. Vogel, Georgia United Methodist Foundation Investment Committee Chair



2022 Financials



SUMMARY OF ACCOUNTS BY VALUE

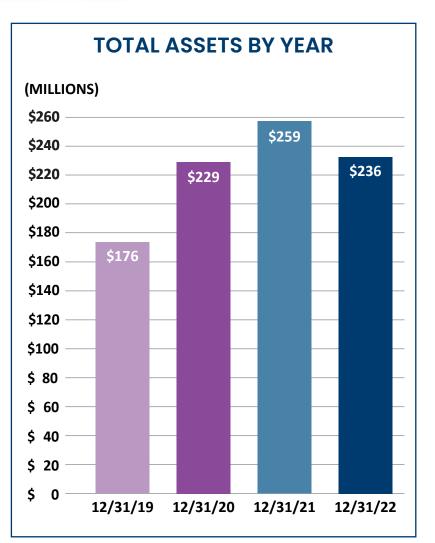


- Managed Accounts: 66.6%
- Certificate Program: 19.3%
- Endowments:
- Unrestricted Funds:
- Donor-Advised Funds:
- Gift Annuities and Unitrusts: 0.6%

9.4%

3.1%

1.0%



Pittman

2022 Statement of Financial Position









ASSETS Cash and cash equivalents Certificates of deposit Investments-Foundation Investments held for others Mortgage loan investments net Loan interest and fees receivable	\$	12/31/2022 6,439,911 1,944,395 11,776,653 180,192,188 35,371,351 41,402
Right of use asset Property and equipment net		175,546 17,696
Other miscellaneous assets		21,898
TOTAL ASSETS	\$	235,981,040
LIABILITIES AND NET ASSETS Liabilities		
Accounts payable and other	\$	136,011
Managed assets held for others	-	156,951,584
Endowment funds held for others		22,071,154
Charitable remainder unitrusts and gift annuities payable		521,130
Deferred charitable benefits		725,008
Lease liabilty		180,596
Development fund certificates payable		45,654,437
TOTAL LIABILITIES	\$	226,239,920
Net Assets		
With donor restrictions	\$	2,891,034
Without donor restrictions		6,850,086
TOTAL NET ASSETS	\$	9,741,120
TOTAL LIABILITIES AND NET ASSETS	\$	235,981,040

A Word From Our Finance/ Audit Committee Chair

"The Foundation remains in a strong financial position. The overall strength of the Foundation is evidenced in many ways, including through



our published independent auditor's reports. As Committee Chair, I see first-hand how the Foundation's unwavering commitment to its purpose directly elevates and advances the mission and ministries of churches and nonprofits across the state. I give thanks to God for the Foundation's purpose and mission, which is not replicated by any other financial institution available to Methodists in Georgia."

David A. Duke, Georgia United Methodist Foundation Finance/Audit Committee Chair



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Certificate Investors Earn More While Supporting the Church's Mission

The Georgia United Methodist Foundation's Certificate Program is an impactful investment opportunity that offers spiritual and financial rewards. You earn higher returns than similar instruments. Your fixed-rate investment provides funds for loans to United Methodist churches and nonprofits wishing to refinance debt, build, expand, or renovate facilities for sustaining ministry. And, you save more while receiving peace of mind knowing your investment helps churches and nonprofits be good stewards of the resources entrusted to them by God.

Three United Methodist-related agencies in South Georgia share why they invest their assets in the Foundation's Certificate Program.

Investment is a Win-Win



"We have invested our money with the Foundation so it can grow on our behalf, and so we will have more mission dollars to

help the children. Our investment helps us, and the Foundation can also use that money to lend to Methodist organizations. It's a win-win."

Caroline D. Edenfield, The Foundation of The Methodist Home President/Chief Executive Officer







Missional Impact Matters Most



"The missional impact of our investment is the most important reason the Foundation holds the bulk of our emergency reserves. Our work at GNTV has

always been about strengthening the work of the collective church."

The Rev. David Wood, GNTV Executive Director

Top Reasons Why We Invest

"We invest because:

- 1. The Foundation's mission is faith-based.
- 2. Relationships matter.
- 3. Return on money invested.
- 4. The Foundation's investment in us via sponsorships, etc.
- 5. A large number of our donors also trust the Foundation."

Cameron Bishop, Wesley Glen Ministries President and CEO





